



Qualifying Exhibits for GreenZONE

Concept: The GreenZONE is a dedicated area in the highly successful Kansas City Remodeling Show designed to showcase businesses and organizations promoting products, services and ideas for eco-conscious living and sustainable lifestyles.

Location: In 2012, the GreenZONE will be located on the Lower Exhibit Hall at the American Royal Center. Over 50 exhibits will encompass the area including the GreenZONE stage, for speakers and demonstrations.

Qualifying Exhibitors: To qualify for inclusion in the GreenZONE:

Commercial vendors must use a least 75% of their exhibit space to promote qualifying products or services. Products or services that are allowable must substantially meet one or more of the following criteria.

- Product is made of recycled, salvaged or waste materials with the purpose of being used and promoted as a “green” product (i.e. countertops made from reclaimed lumber or recycled glass).
- Products or services offer substantial saving of natural resources in their utilization (i.e. solar panels, wind generators, bamboo flooring).
- Products or services offer substantial savings of water or energy resources, or significantly reduce the use of water and energy (i.e. low flow toilets, shower heads, insulation, Energy Star appliances, and energy audits).
- Products or services that greatly reduce air pollutants, toxic emissions or materials, and ozone depleting substances, or alert consumers and businesses as to these problems and adequate solutions (i.e. mold and radon detection).

Non-profit 501(c)3 organizations promoting environmental programs, sustainable lifestyles and healthier lifestyles, may qualify for complimentary exhibit space in the GreenZONE.

Discounted Space: Qualifying commercial vendors receive a 10% discount on standard Remodeling Show exhibit rates. Vendors with another commercial exhibit space in the Remodeling Show receive a 50% discount on a GreenZONE space.

Information: Call (816) 931-4686 or go to www.kcremodelingshow.com for GreenZONE information.